

JoAnna Pettit-Almasude

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CAREER GOAL

Besides a lifelong career as a *professional artist*, I enjoy sharing my artistic talent, skills and philosophy of *the amazing power of visual arts* with everyone interested in learning and creating!

SKILLS/QUALIFIERS

Higher Education: University Professor 23 years, Department Chair 8 years; online and on campus.

Fine Art: Traditional life drawing on paper and digital. Painting in oil, acrylic, tempera, watercolor and enamels. Sculpting in wax, clay, wood and bronze. Printmaking: etching, lithography, linocut and silk-screen. And many more types of non-traditional mixed media including mixing digital and traditional.

Software: Adobe: Photoshop 18 years, Flash 16 years, Dreamweaver, 10 years, Acrobat and others in the Adobe Cloud. Microsoft: Word, Excel, Power-Point, Outlook, Project and many more.

Digital Web: Animation, web design: HTML, CSS & Wordpress, digital image manipulation, interactive media, photo correction, experimental digital creation and online teaching methods.

Learning Management Systems: Moodle, eCollege, WebCT, Blackboard, Wordpress LMS, eFront, Intralearn and many more.

Social Networking Facebook, Twitter, Pinterest, Google, Wiki and many more.

Server Management & File Sharing: For Web design

EDUCATION

Masters of Fine Arts, Painting, Ohio University College of Fine Arts, Athens, Ohio 1993

Bachelors of Fine Arts, Painting, Ohio University College of Fine Arts, Athens, Ohio 1991

PROFESSIONAL EXPERIENCE

Executive Director, The Red cART 2016-present

As the **Executive Director** of **Red cART**, I am responsible for overseeing the administration, programs and strategic plan of Red cART Organization. Other key duties include fundraising, marketing, teaching online and face-to-face classes and community outreach. This position reports directly to the Red cART Board of Directors.

The Red cART is a national, community-based, not-for-profit organization whose mission is to inspire

interest and maximum participation in the arts. We also serve to empower art lovers, art learners, art educators and practicing artists at every level by eliminating physical barriers to being part of an organized artistic community. We are committed to offering programs that are characterized by artistic tradition, educational value, and a spirit of innovation.

Courses Taught at Red cART 2016 – present: Beginning, Intermediate and Advanced Drawing, Painting and Ceramic (hand building & sculpting) Classes (online and Face-to-face).

Academic Program Director (Chair), The Art Institute of Pittsburgh, Online Division 2009-2016

As an Online **Academic Program Director of Game Art & Design and Media Arts & Animation**, I was responsible for the student and faculty educational experience, student persistence, curriculum and course implementation, and online faculty education performance and retention across the courses in the Game Art & Design and Media Arts & Animation programs. I was responsible for ensuring the academic policies and standards of the institution and department were consistently implemented in accordance with our institution's accreditation guidelines under the direction of the Associate Dean. I also assured quality services to students; development, growth, involvement, and recognition of employees; sound economic principles; and environment which was conducive to innovation and positive thinking.

Full Time Faculty of Art, The Art Institute of Pittsburgh, Online Division 2003-2009

As a **Full Time Faculty** member in Graphic Design, Game Art & Design and Media Arts & Animation, I taught courses in Drawing, Advanced Life Drawing, Illustration, Graphic Design, 2D Animation, Painting, Digital Image Manipulation and many more. I was responsible for providing competency-based education. I designed and delivered class instruction through the development of instructional plans to meet course competencies, the development of activities which support lesson objectives, and delivered the instruction as approved. I delivered learning-centered instruction by establishing a classroom environment conducive to learning and student involvement as well as effectively planning and preparing for classes and student success. I promoted student success by showing flexibility in style and work schedule as well as exhibiting a passion for teaching and students and engaging students in the learning process. I managed the learning environment through keeping accurate records, submitting grades and other reports on time, and enforcing school/campus academic and attendance policies. I contributed to a learning culture by participating on curriculum and system task forces, supporting local campus events such as orientation and graduation, and participating in various other workshops and meetings.

Related professional/life/industry experience to learning by the continuation of professional/technical skills development, the introduction of industry perspective into courses, and the active awareness of professional/industry trends and opportunities.

Courses Taught at the Art Institute of Pittsburgh, Online Division (2002 – 2016):

- Drawing – CC 110
- Life Drawing – G 120
- Life Drawing for Animation - C123
- Advanced Life Drawing – C213
- Dynamic Figure Drawing – GDE 405
- Illustration – G 220
- Advanced Illustration – MAAA356

- Art Appreciation
- Image Processing with Photoshop
- Vector Graphics Animation
- Web Design
- Basic Drawing
- Advanced Drawing
- Painting
- Watercolor Painting
- Advanced Watercolor Painting
- Two-Dimensional Design
- Basic Printmaking
- Basic Drawing
- Basic Painting Methods
- Advanced Drawing
- Advanced Painting Methods

EXHIBITION, ACTIVITIES & ACCOMPLISHMENTS

SOLO EXHIBITIONS

- "From Morocco to Oman; Semiotics of Identities in the Middle East" - May - June 2008, Hilton Salalah Resort Gallery, Salalah, Oman.
- "JoAnna Almasude" – December 2006 - January 2007, Nador, Morocco.
- "JoAnna Pettit-Almasude" - 2004, OIT at Francis Marion University, Florence, SC. USA.
- "JoAnna Almasude" – 2000, (international traveling exhibition, by invitation), Theatre National Mohammed V, Rabat, Morocco.
- "Morocco, from an American Perspective" - 2000, (international traveling exhibition, by invitation), Espace Culture, Cite Portugal, El Jadida, Morocco.
- "Questions in Modernity" - 2000, (by invitation), Harvard University, Center for Middle Eastern Studies, Cambridge, MA. USA.
- "JoAnna Pettit-Almasude" - 1998, Florence Museum of Art, Florence, SC. USA.
- "JoAnna Pettit-Almasude" - 1998, Francis Marion University, Florence, SC. USA.
- "Morocco" -1996, Station St. Gallery, Athens, OH. USA.
- "Perceptions of The Same: Resistance" - 1995 - Bristol Village, Warley, OH, US.
- "People of Nador" - 1994, Association Renaissance, Nador, Morocco.
- "Celebrating Women" - 1994, Civic Center, Cleveland Heights, OH, USA.
- "JoAnna Pettit; Master's Thesis Exhibition" - 1993, Seigfred Gallery, Ohio University, Athens, OH. USA.
- "Marie" - 1991, (by invitation) Sheraton Hotel, Columbus, OH, USA.
- "Women" - 1986 Casa Nueva, Athens, OH, USA.

- "The Works of JoAnna Pettit" - 1985, 86, 87, 91, 92 - U.C.M. Gallery, Athens, OH, USA.
- "JoAnna Pettit" - 1980 - Marietta Savings Bank, Marietta, OH. USA.

SELECTED GROUP EXHIBITION

- Unity, Love, Peace, Equality Exhibition (by invitation), Chapman/Leonard Studios, Orlando, FL, 2016
- Art Institute of Pittsburgh, Pittsburgh PA, Juried Faculty Exhibitions, 2006, 2009 and 2010, 2011, 2013, 2014, 2015.
- Orlando Museum of Art, Orlando, FL, Juried Exhibitions, 2010, 2011, 2012, 2013.
- "Department of Graphic Design - Dhofar University, Salalah, Oman, Faculty Exhibition 2008" – 2008.
- The Twelfth Annual Miniature Art Competition and Exhibition - 2000-2001, Florence Museum, Florence, SC. USA.
- "JoAnna Almasude" – 2000, (by invitation) Irish and Southern Art, Florence, SC. USA
- "International Exhibition" - 2000, (by invitation) "I giorni di Pulcheria", Piazza Cavalli, Piacenza, ITALY.
- "Perspective Americaine de la Vie Marocaine" – 2000, (international traveling exhibition by invitation), Musees Belghazi, Journee Mondiale des Musees, Rabat, Morocco.
- "National Juried Exhibition" – 1999, Pedestrian Gallery, Jacksonville, FL. USA.
- "McLeod Family Medical Center Juried Exhibit" – 1997, 1998, 1999, Florence, SC. USA.
- "Borders Biannual Juried Exhibition" - 1998, Rock Hill Museum of Art, Rock Hill, SC. USA.
- "PeeDee Regional Art Competition" – 1997, 1998, Florence Museum, Florence, SC. USA.
- "Arts Alive" - 1997, 1998, Francis Marion University, Florence SC. USA.
- "Woman's Exhibit" – 1995, (Award) Web Center, Athens, OH. USA.
- "International Art Exhibit" - 1995, Baker Center, Ohio University, Athens, OH. USA.
- "Spanish Play" - 1993, (international traveling exhibition, by invitation), Traveling Production, Jose' Delgado, Dept. of Modern Languages, Ohio University, Athens, OH. USA.
- "1993 Women's Art Show" - 1993, Skyline Room, Emporia State University, Emporia, KS. USA.
- "Action Art International" - 1993, Chicago Gallery, Chicago, IL, USA.
- "Women's Diverse Reflections" - 1992 - Skyline Room, Emporia State University, Emporia, KS. USA.
- "The Found Photo Album" - 1992, Stangroom Gallery, Newton Center, MASS. USA.
- "Brain Cell" - 1992, (international traveling exhibition), Yagumokitacho, Moriguchi City, Osaka, JAPAN.
- "Terra Affirma International" - 1991, (national traveling exhibition), Library Gallery, Kent, WA. USA.
- "Fe Male Art" - 1991, N.A.M.E. Gallery, Chicago, IL. USA.
- "Regional Art Exhibition" - 1987, 88, 89 -Athens Dairy Barn Gallery, Athens, OH. USA.
- "Perceptions" - 1987, Seigfred Gallery, Ohio University, Athens, OH. USA.
- "Ohio University President's Show" - 1986, (by invitation) Park Place, Athens, OH. USA.
- "Ohio University U.A.L Exhibition" - 1985, 1986, 1991 - Seigfred Gallery, Athens, OH. USA.
- "Ohio Governor's Youth Art Exhibition" - 1981, 1982, (Award Best in State) State Building, Columbus, OH. USA.

SELECTED INTERNET EXHIBITION

- "Gallery of JoAnna Pettit-Almasude" – 1997 through 2008 - URL <http://www.artworkis.com/GalleryAlmasude/> now: <http://joannaalmasude.com> 2016 - present
- "Amazigh-Voice" – 2000 through 2008- URL <http://www.amazigh-voice.com/JoAnnaAlmasude.htm>
- "Babele Art International" -2000 through 2008- URL <http://www.babelearte.net/tipoartista.asp?arid=60>
- "Just Originals" – 2000 through 2006 (no longer active) - URL <http://www.justoriginals.com/>
- "The Art Source" - 1998 through 2006 - URL <http://www.theartsource.com/artists/allworks.cfm?ArtistID=216>
- "d'ART" – 1997 through 2006 - URL http://dart.fine-art.com/aqd-asp-F_JoAnna-L_Almasude-buy-sQuery.htm
- "The Digital Art Museum" 2001 through 2006, - URL <http://digitalartmuseum.com/2001/july/pettit/>
- "African Art at Foutah.com" 2002 through 2006 - (no longer active) URL <http://www.foutah.com/joannaalmasude1.htm>
- "123Soho" 2002 through 2006 URL http://www.123soho.com/artists/individual/i_artist_index_artist.phtml?artnum=artidv00186&category=P
- "Art-Exchange" - 2002 - URL <http://www.artexchange.com/>
- "World Wide Arts Resources" – 1998 through 2002 - URL <http://www.world-arts-resources.com/>
- "Le artiste DI Pulcheria 2000" – 2000, 2001 - URL <http://www.218ac.it/pulcheria/>
- "Art Quest" – 1999 through 2004 - URL <http://www.artquest.com>
- "ArtSeek" – 1999 through 2004 - URL <http://www.artseek.com>
- "Art Print On Canvas" - 2000, through 2003 - URL <http://www.artprintoncanvas.com/>
- "Art News" - 2000 - URL <http://www.artnews.de/>

CONFERENCE PRESENTATIONS

- **Finding Your Personal Artistic Voice**, October 2014, **MIA Conference & Animation Festival**, Miami Dade College, Wolfson Campus, Miami, Florida.
- **Introduction to Dreamweaver 8**, October 2006, **SC EdTech Techno Safari**, Myrtle Beach Convention Center, Myrtle Beach, SC.
- **Principles of Visual Communication in Web Design**, June 2002, In the proceedings of the Association of Small Computer Users in Education (ASCUE) conference, held in Myrtle Beach, SC. In collaboration with Amar Almasude.
- **How to Become an Online Instructor: Issues of Struggle in Teaching and Learning Online**, March 2002. Lowcountry Instructional Technology Conference (LITC), held at College of Charleston, Charleston, South Carolina. In collaboration with Amar Almasude
- **Advanced Visual Techniques for Wrinkles, Light, Wave and Extract**, March 2002. Lowcountry Instructional Technology Conference (LITC), held at College of Charleston, Charleston, South Carolina. In collaboration with Amar Almasude.

- **"Digital Imaging with Photoshop"** - March 2001, LITC/AECT Lowcountry Technology Conference, College of Charleston, Charleston, South Carolina.
- **"Web Development with Macromedia Dreamweaver"** - March 2001, LITC/AECT Lowcountry Technology Conference, College of Charleston, Charleston, South Carolina.
- **"E-Commerce; Making Money on the Internet"** - March 2000, LITC/AECT Lowcountry Technology Conference, College of Charleston, Charleston, South Carolina.
- **"Fontography Using Photoshop to Design and Develop Text"** - November 1999, Presented at EdTech '99 Conference, held at Convention Center, Myrtle Beach, South Carolina.
- **"World Wide Web Technology and Emerging Identities in the Middle East and North Africa "** - April 1999, presented at The 6th South Carolina Consortium for International Studies Conference (SCCIS), held at Columbia College, Columbia, South Carolina. In collaboration with Dr. Amar Almasude and Dr. Lloyd Hutchings.
- **"Principles of Visual Communication in Web Technology"** - April 1999, Presented at LITC/AECT Lowcountry Instructional Technology Conference, held at the College of Charleston, Charleston, South Carolina.
- **"Pervasive Concepts in Graphics and Communication Design"** - November 1998, Presented at EdTech '98 Conference, held at Palmetto Expo Center, Greenville, South Carolina.
- **"Morocco in Ink"** - November 1998, Presentation by invitation of Sumter Artist Guild, Sumter Gallery, Sumter, South Carolina.
- **"Perceptions of Morocco"** - February 1995, Presentation by invitation, Bristol Village, Waverly, Ohio. In collaboration with Amar Almasude.

WORKSHOPS TAUGHT

- **Life Drawing a Digital Approach**, October 2016, **MIA Conference & Animation Festival**, Miami Dade College, Wolfson Campus, Miami, Florida. A series of 4 workshops presented for high school and college students.
- **Life Drawing Workshops** October 2015, **MIA Conference & Animation Festival**, Miami Dade College, Wolfson Campus, Miami, Florida. A series of 4 workshops presented for high school and college students.
- **Life Drawing Workshop**, October 2014, **MIA Conference & Animation Festival**, Miami Dade College, Wolfson Campus, Miami, Florida
- **Understanding your PPAR**, Faculty training workshop, March 2010, The Art Institute of Pittsburgh Online division.
- **Creating a Teaching Portfolio**, Faculty training workshop, January 2009, The Art Institute of Pittsburgh Online division.
- **Introduction to Flash Animation**, Three Day student Workshop, April 2004. Francis Marion University, Florence, SC.
- **Photoshop 7.0: Designers' Technical and Aesthetic Strategies**, October 2002. EdTech 2002 Conference, held at Convention Center, Myrtle Beach, South Carolina. A half day pre-conference workshop in collaboration with Amar Almasude.

- **Web Development Using DreamWeaver** , March 2002. Lowcountry Instructional Technology Conference (LITC), held at College of Charleston, Charleston, South Carolina. A half day pre-conference workshop in collaboration with Amar Almasude.
- **Animation Using Macromedia Flash**, November 2001, half day workshop. **Francis Marion University, Florence, South Carolina.**
- **Photoshop 6.0: Simple and Advanced Techniques, November 2001**, half day workshop. **Francis Marion University, Florence, South Carolina.**
- **Web Development Using Macromedia DreamWeaver, November 2001**, half-day workshop, **Francis Marion University, Florence, South Carolina.**
- **"Photoshop: The Basics of Digital Imaging"** - June 2001, half-day workshop, Association of Small Computer Users in Education, (ASCUE National Conference), Horry Georgetown Technical College, Georgetown, South Carolina.
- **Digital Imaging with Photoshop**, April 1999, Edgefield County Department of Education, Charleston, South Carolina.

PROFESSIONAL REFERENCES

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